

**Pre-Conference**  
**Higher Education Policy Leadership Seminar**  
**July 10-11, 2012**

*Sponsored by the Lumina Foundation*

**The Renaissance Seattle Hotel, Seattle, Washington**

**Agenda**

**(Seminar is for SHEEOs only.)**

Tuesday, July 10, 2012

6:00 PM - 8:30 PM      Reception and Dinner for Leadership Seminar participants, spouses, and speakers, Salon A, second floor

Wednesday, July 11, 2012

**All Seminar sessions will take place in Salon AB on the second floor.**

8:30 AM - 9:30 AM      Working with the aspirations, needs, and personalities of institutional presidents

Facilitators:

Thomas C. Meredith, Senior Associate, Penson Associates

Stephen J. Reno, Senior Associate, Penson Associates

9:30 AM - 9:40 AM      Break

9:40 AM - 11:00 AM      Financing change – performance funding with formulas/without formulas

Facilitators:

Dennis P. Jones, President, National Center for Higher Education Management Systems

Jeffrey M. Stanley, Senior Associate, HCM Strategists, LLC

11:00 AM - 11:10 AM      Break

11:10 AM - 12:15 PM      Working with boards and with business and civic leaders

Facilitators:

Cecelia Harrison Foxley, Commissioner Emerita, Utah System of Higher Education

Thomas D. Layzell, Retired SHEEO and System Head, Illinois, Mississippi, and Kentucky

Wednesday, July 11, 2012 (continued)

- 12:15 PM - 1:15 PM      Leadership Seminar Lunch, Federal Room
- 1:15 PM - 2:20 PM      Working with governors and legislators
- Facilitators:  
   Stan Jones, President, Complete College America  
   Robert T. "Tad" Perry, Chancellor Emeritus, and Representative, South Dakota  
   Legislature
- 2:20 PM - 2:30 PM      Break
- 2:30 PM - 4:00 PM      Leadership Seminar Session: Participant-identified topics
- Facilitators:  
   Paul E. Lingenfelter, President, State Higher Education Executive Officers  
   Jane Wellman, Executive Director, National Association of System Heads
- 4:00 PM - 4:00 PM      Leadership Seminar Adjourns

# 59<sup>th</sup> SHEEO Annual Meeting

July 11-14, 2012

## Agenda

Wednesday, July 11, 2012

- 5:00 – 6:30 PM Check-in at registration desk in Maxwell's Restaurant on the second floor.
- 5:30 PM - 6:30 PM Welcome to Seattle Reception, Maxwell's Restaurant, second floor  
*Sponsored by Kaplan Higher Education, represented by John Carreon, Vice President, State Affairs & Associate General Counsel*
- 6:30 PM - 8:30 PM Welcome Dinner, Maxwell's Restaurant, second floor  
  
Welcome by Donald Bennett, Executive Director, Washington Higher Education Coordinating Board  
  
*Sponsored by AcademyOne, represented by Angela Matarazzo, Vice President*

Thursday, July 12, 2012

### **Family Outing to Space Needle and Chilhuly art exhibit**

- When: 10:00 AM Departure time  
Where: SHEEO registration desk near the South Room on the third floor of the Renaissance Seattle Hotel.  
Who: Family members who signed up by Wednesday at 1 PM  
Tour guides are Carol Lingenfelter and Carol L'Orange.  
Timing: 4-5 hours total including lunch

*Audio-visual services for the 59<sup>th</sup> SHEEO Annual Meeting are sponsored by ConnectEDU, represented by Judy Chappellear, Vice President, Enterprise Solutions*

- 7:30 AM - 8:45 AM Breakfast Buffet served in South Room Foyer, third floor
- 7:30 AM - 9:15 AM SHEEOs and SHEEO Alumni only—Breakfast Meeting, North Room, third floor  
  
Brief state reports, agenda setting for the Association, information on National College Application Week

Thursday, July 12, 2012 (continued)

9:30 AM - 10:30 AM Reaching the national goal for educational attainment, South Room, third floor

Speaker:

Martha Kanter, Under Secretary, U.S. Department of Education

Moderator:

George Pernsteiner, Chancellor, Oregon University System

10:30 AM - 10:45 AM Break, South Foyer

*Sponsored by Parchment, represented by Sean Gannon, Account Manager*

10:45 AM - 12:00 PM Achieving productivity gains through institutional innovation, South Room

Speakers:

Stephen J. Jordan, President, Metropolitan State University of Denver

Jeffrey M. Stanley, Senior Associate, HCM Strategists

Responder:

John Lin, Partner, McKinsey & Company, Inc.

Moderator:

John C. Cavanaugh, Chancellor, Pennsylvania State System of Higher Education

12:15 PM - 1:45 PM Luncheon, Visions Room on 28th floor

The future for educated workers in the United States Economy—The demand and supply sides of the equation

Speakers:

Martha Laboissière, Associate Principal, McKinsey & Company, Inc.

Stephen J. Rose, Research Professor, Georgetown Center on Education and the Workforce

Moderator:

Jack R. Warner

Executive Director and Chief Executive Officer, South Dakota Board of Regents

*Sponsored by USA Funds, represented by Denise Feser, Senior Vice President; and Henry Fernandez, Vice President for Government Relations and Outreach*

Thursday, July 12, 2012 (continued)

2:00 PM - 3:00 PM Complete College America—What is happening in the states? South Room

Speakers:

Henry "Hank" M. Huckaby, Chancellor, Board of Regents of the University System of Georgia

Stan Jones, President, Complete College America

Raymund A. Paredes, Commissioner of Higher Education, Texas Higher Education Coordinating Board

Moderator:

Glen D. Johnson, Chancellor, Oklahoma State Regents for Higher Education

3:00 PM - 3:15 PM Break, South Foyer

3:30 PM - 4:45 PM SHEEO Annual Business Meeting, South Room

Business meeting for SHEEOs and SHEEO Alumni

George Pernsteiner, Chair, SHEEO Executive Committee, presiding

4:45 PM - 4:45 PM Adjourn for the day; evening on your own

Friday, July 13, 2012

7:30 AM - 8:30 AM Breakfast Buffet, South Foyer

7:30 AM - 8:30 AM SHEEOs and SHEEO Alumni-only Breakfast Meeting, North Room

8:30 AM - 9:30 AM What if there were no federal department of education? Higher education from a Canadian perspective, South Room

Speaker:

Andrew Parkin, Director General, Council of Ministers, Canada

Moderator:

George Pernsteiner, Chancellor, Oregon University System

9:30 AM - 9:45 AM Break, South Foyer

*Sponsored by AGB Search, represented by James H. McCormick, Senior Consultant*

Friday, July 13, 2012 (continued)

9:45 AM - 10:45 AM It's time to redesign teacher and school leader education:  
What state leaders, accreditors, schools and colleges must do, South Room

Speakers:

James G. Cibulka, President, Council for the Accreditation of Educator  
Preparation (CAEP)

Charles R. Coble, Co-Founder & Partner, Teacher Preparation Analytics

Moderator:

Thomas W. Ross, President, The University of North Carolina

10:45 AM - 11:00 AM Break, South Foyer

*Sponsored by AGB Search, represented by James H. McCormick, Senior  
Consultant*

11:00 AM - 12:00 PM Implementing and refining the Degree Qualifications Profile, and assessing  
student learning—The work in progress, South Room

Speakers:

Peter T. Ewell, Vice President, National Center on Higher Education  
Management Systems

Richard M. Freeland, Chancellor, Massachusetts Department of Higher  
Education

Debra Humphreys, Vice President for Communications and Public Affairs,  
Association of American Colleges and Universities

Moderator:

Marshall A. Hill, Executive Director, Nebraska's Coordinating Commission for  
Postsecondary Education

12:15 PM - 1:45 PM Friday Luncheon, Visions Room on 28th floor

Delivering results in higher education: Moving the student success agenda  
forward

Speaker:

Sir Michael Barber, Chief Education Advisor, Pearson; and Founder, U.S.  
Education Delivery Institute

Introduction:

Robert L. King, President, Kentucky Council on Postsecondary Education

*Sponsored by Educational Testing Service, represented by Arthur Ruzzano,  
Regional Sales Manager; and Alberto Acereda, Director*

Friday, July 13, 2012 (continued)

- 2:00 PM - 3:00 PM Emerging policy directions in distance learning and accreditation, South Room
- Speakers:  
John C. Cavanaugh, Chancellor, Pennsylvania State System of Higher Education  
Marshall A. Hill, Executive Director, Nebraska Coordinating Commission for Higher Education
- Moderator:  
Michael Rush, Executive Director, Idaho State Board of Education
- 3:00 PM - 4:00 PM "Resetting" America's community colleges to reclaim the American Dream  
Report of the 21st Century Commission on the Future of Community Colleges,  
South Room
- Speaker:  
Jerry Sue Thornton, President, Cuyahoga Community College; and Co-Chair of  
the Commission
- Moderator:  
Paul E. Lingenfelter, President, SHEEO
- 4:00 PM Meeting adjourns for the day, evening on your own

Saturday, July 14, 2012

- 7:30 AM - 9:00 AM Breakfast Buffet, South Foyer
- MHEC Breakfast Meeting, North Room  
NEBHE Breakfast Meeting, South Room  
SREB Breakfast Meeting, West Room  
WICHE Breakfast Meeting, East Room
- 9:15 AM - 10:30 AM Assessing college readiness—progress report from PARCC and the Smarter  
Balanced Consortium, South Room
- Speakers:  
Jacqueline E. King, Director, Higher Education Collaboration, Smarter Balanced  
Assessment Consortium  
Allison G. Jones, Vice President for Postsecondary Collaboration, Achieve  
Richard L. Pattenaude, Chancellor Emeritus, University of Maine System; and  
System Professor of Political Science
- Moderator:  
James E. Purcell, Commissioner of Higher Education, Louisiana Board of Regents