

SHEEO HIGHER EDUCATION POLICY CONFERENCE

Collaborating Across Boundaries in Challenging Times

**The Westin Michigan Avenue Chicago
August 8-10, 2012**

SHEEO State Agency Workshop August 7-8, 2012

Pre-Conference Session August 7, 1:30-4:30 PM

Please join the conversation!



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#SHEEOconf**

Pre-Conference Session
A New Vision of Teacher Preparation
Are we ready for a revolution in the education of teachers and school leaders?

A G E N D A

Tuesday, August 7, 2012

1:30 PM - 2:30 PM

Session I: PARTNERSHIPS

Perspectives of K-12 Leaders Working with Postsecondary Education (Ontario)

Paul Lingenfelter facilitates a conversation with Chris Koch, Illinois State Superintendent, and a panel of Illinois education leaders on collaborative roles of K-12 and postsecondary education in the future of teacher preparation.

Resources:

Amee Adkins, Associate Dean for Assessment and Undergraduate Education, College of Education, Illinois State University

Lionel Allen, Jr., Vice President of School Operations and Chief Academic Officer, Urban Prep Academies

Christopher A. Koch, State Superintendent of Education, Illinois State Board of Education

Rebecca L. Nelson, Dean, School of Education, North Park University

Steven Tozer, Professor, Educational Policy Studies, University of Illinois, Chicago

Facilitator:

Paul Lingenfelter, President, State Higher Education Executive Officers

2:30 PM - 3:30 PM

Session II: PREPARATION

Perspectives from Accreditation and Colleges of Education (Ontario)

From the Perspective of Accreditation

Presenter: James G. Cibulka, President, Council for the Accreditation of Educator Preparation

From the Perspective of Colleges of Education

Presenter: Sharon Robinson, President, American Association of Colleges for Teacher Education

Moderator: Edward Crowe, Senior Adviser for the Teaching Fellows Program,
Woodrow Wilson National Fellowship Foundation

3:30 PM - 3:40 PM

Pre-Conference Break

3:40 PM - 4:30 PM

Session III: POLICY

Building Federal Support for Cross-Sector Partnerships in Teacher Education (Ontario)

Speakers from previous sessions join Makese Motley of AASCU, representing the DC-based Higher Education Task Force on Teacher Preparation, to discuss the issues surrounding the promotion of federal policies to support more robust, authentic relationships between higher education and K-12.

Resources:

James G. Cibulka, President, Council for the Accreditation of Educator Preparation

Sharon Robinson, President, American Association of Colleges for Teacher Education

Makese Motley, Assistant Director, Federal Relations, American Association of State Colleges and Universities

Facilitator:

Edward Crowe, Senior Adviser for the Teaching Fellows Program, Woodrow Wilson National Fellowship Foundation

SHEEO STATE AGENCY WORKSHOP

Tuesday evening through Wednesday afternoon, August 7-8, 2012

A G E N D A

The Workshop is generously supported again this year by USA Funds, represented by Carl Dalstrom, President & CEO; Denise Feser, Senior Vice President, School & Student Services; and Henry Fernandez, Vice President for Government Relations and Outreach.

Tuesday, August 7, 2012

5:00 PM - 6:30 PM **Reception—State Agency Workshop registrants only** (Great Lakes Foyer)

Meet and greet your colleagues. Paul Lingenfelter, president of SHEEO, will provide brief comments.

Wednesday, August 8, 2012

7:30 AM - 8:45 AM **Breakfast buffet will be served for Workshop registrants.** (Great Lakes Foyer)

7:30 AM - 8:45 AM **Regional Breakfast Meetings for SHEEO state agency and regional staff**

MHEC Meeting (Huron A)

NEBHE Meeting (Huron C)

SREB Meeting (Superior West)

WICHE Meeting (Huron B)

9:00 AM - 10:00 AM **Workshop Opening Plenary—Collaboration is the only way!** (Great Lakes I)

Opening comments by Paul Lingenfelter will be followed by a discussion of Oregon's student success initiative, "Quality, Progression, and Completion in a Fiscally Sustainable Manner."

Speaker:

Sonya Christian, Vice President of Academic and Student Affairs, Lane Community College

Moderator:

Paul Lingenfelter, President, State Higher Education Executive Officers

10:00 AM - 10:15 AM **Workshop Break** (Great Lakes Foyer)

10:15 AM - 11:30 AM

Workshop Breakouts**Breakout 1: Making regional data-sharing a reality with the WICHE 4-state data project (Great Lakes C)**

The 2011 session “Sharing Longitudinal Data in a P-20 World” was all about the technical aspects of sharing data across the four states. This year’s session will provide a very brief update on the current status of the WICHE project, touch on the challenges of developing legal agreements (MOA’s), and using the National Student Clearinghouse as a third-party data matching service, and how reaching consensus across states makes resolving technical issues around data exchange seem like “a piece of cake.” Washington and other states engaged in the project will add their perspectives. The bulk of the time will be spent in discussion that will provide insight for those states working on developing P-20/Workforce data systems across sectors.

State Lead:

Christy England-Siegerdt, Director for Research and Planning, Washington Student Achievement Council

Resource:

Brian T. Prescott, Director of Policy Research, Western Interstate Commission for Higher Education

Facilitator:

Hans Peter L'Orange, Vice President for Research and Information Resources, State Higher Education Executive Officers

Breakout 2: Sustaining performance funding programs through economic downturns and leadership change (Great Lakes D)

Many states are implementing and more states are considering performance-based allocation models to distribute state funds to their institutions of higher education. While a great deal of attention has been paid to which metrics to use and how to set up performance funding allocation models, significantly less attention has been devoted to how states can sustain performance funding models through leadership changes and economic downturns.

This session will highlight the experiences of Tennessee and Indiana—two states with long running performance funding programs. Presenters will discuss how their programs were designed and what steps were taken to sustain buy-in from key political leaders and consensus from institutions. Recently, Tennessee changed its approach to make it the only 100% performance-based funding model in the country, while Indiana used its performance funding model to distribute a budget reduction during the recent economic downturn.

State Leads:

Russ Deaton, Associate Executive Director for Fiscal Policy and Administration, Tennessee Higher Education Commission

Jason Dudich, Associate Commissioner and Chief Financial Officer, Indiana Commission for Higher Education

Resource:

Dennis P. Jones, President, National Center for Higher Education Management Systems

Moderator:

Andrew Carlson, Policy Analyst, State Higher Education Executive Officers

10:15 AM - 11:30 AM **Workshop Breakouts (continued)****Breakout 3: Quality assurance and consumer protection at postsecondary institutions: Brainstorming the components of an effective system of authorization (Great Lakes E)**

While the authorization of institutions to operate within state borders by various state agencies has been a hot topic lately, it is only one component of a multi-faceted system of institutional quality assurance. Other pieces include: accreditation, federal requirements to receive student aid, consumer protection, program review and approval, distance education, and existing reciprocity agreements within and across regional boundaries. Session participants will engage in a facilitated conversation to brainstorm the components of effective authorization structures. Current efforts at developing regional and national state authorization reciprocity agreements will also be discussed to identify where these efforts currently stand.

State Lead:

Ken Sauer, Senior Associate Commissioner for Research and Academic Affairs, Indiana Commission for Higher Education

Facilitator:

Sharmila Basu Mann, Senior Policy Analyst, State Higher Education Executive Officers

11:30 AM - 12:30 PM **Lunch will be served for Workshop registrants. (Michigan Ballroom)**12:30 – 1:30 PM **Workshop Breakouts****Breakout 1: The challenges and opportunities in developing Common Education Data Standards (CEDS) (Great Lakes C)**

Institutions throughout the P-20 environment may use different data standards to meet particular needs, but all of them need to be able to understand, compare, and exchange certain categories of data in an accurate, timely, and consistent manner. For these categories of data, we need a shared vocabulary—a common education data standard. The Common Education Data Standards (CEDS) project is a national collaborative effort to develop voluntary, common data standards for a key set of education data elements to streamline the exchange and comparison of data across institutions and sectors. This session provides an opportunity to talk with several colleagues who bring different perspectives to the development and implementation of data standards.

State Leads:

Christy England-Siegerdt, Director for Research and Planning, Washington Student Achievement Council
Doug Franklin, Assistant Director of Academic Affairs and Information Systems, Illinois Board of Higher Education

Resources:

Tanya Garcia, Senior Policy Analyst, State Higher Education Executive Officers
Katie Zaback, Policy Analyst, State Higher Education Executive Officers

Facilitator:

John Blegen, Chief Technologist and Project Manager, Common Education Data Standards, State Higher Education Executive Officers

12:30 – 1:30 PM

Workshop Breakouts (continued)**Breakout 2: Targeting financial aid for improved retention outcomes—Impact of case studies from Louisiana and Oklahoma (Great Lakes D)**

With funding from the Bill & Melinda Gates Foundation, Noel-Levitz conducted a study for the Louisiana Board of Regents to determine how Louisiana could most effectively utilize limited state financial aid dollars to improve retention levels and degree completion. Relying on data from the state student-level database, the study found that the most positive impact of increased aid occurs when meeting 55-60% of a student's need, and declines after that point. By redirecting state aid dollars to students in order to get them to the 55-60% of need-met benchmark, Louisiana could improve retention rates while saving almost \$400,000 per year.

Similar studies were recently completed for the Louisiana community colleges and the Oklahoma Board of Regents. Findings from these studies as well as how these findings may lead to more strategic state financial aid allocations in the future will also be discussed during this session.

State Leads:

Debbie Blanke, Associate Vice Chancellor for Academic Affairs, Oklahoma State Regents for Higher Education

Larry Tremblay, Deputy Commissioner for Planning, Research and Academic Affairs, Louisiana Board of Regents

Resource:

Kevin Crockett, President and CEO, Noel-Levitz

Facilitator:

Andy Carlson, Policy Analyst, State Higher Education Executive Officers

Breakout 3: A multi-state collaborative to advance learning outcomes assessment (Great Lakes E)

The Massachusetts Department of Higher Education has developed a plan for learning outcomes assessment for the Massachusetts system of public colleges and universities that does not rely on a single standardized test. The Massachusetts assessment alternative would build statewide assessments from campus assessments using Liberal Education and America's Promise (LEAP) Essential Learning Outcomes and VALUE Rubrics as a common framework and from other commonly used direct and indirect measures such as licensure exams and student surveys. The goal of the Massachusetts work is to improve student learning by finding a way to resolve the tensions between campus-based formative assessment and state system accountability-based assessment.

Massachusetts would also like to build a partnership with other states—the Multi-State Collaborative to Advance Learning Outcomes Assessment—to develop models for presentation of assessment results at the state level that allow for public reporting and comparisons across states. Come hear more about this initiative and how your state can get involved.

State Lead:

Pat Crosson, Senior Advisor for Academic Policy, Massachusetts Department of Higher Education

Facilitator:

Charles Lenth, Vice President for Policy Analysis and Academic Affairs, State Higher Education Executive Officers

1:30 PM - 1:45 PM **Workshop Break** (Great Lakes Foyer)

1:45 PM - 3:00 PM **Workshop Breakouts**

Breakout 1: HigherEdInfo.org: Using a state and national data resource to impact policy (Great Lakes C)

The NCHEMS website HigherEdInfo.org has proven to be a valuable resource for SHEEO agency staff concerned with how their state is doing in educational attainment, college access, college affordability, persistence and completion, efficiency and effectiveness, higher education finance, and workforce and economic conditions. This interactive session will highlight the ways the resource has been used by state policymakers and analysts needing accurate data and timely information to make sound higher education decisions. The project director will be available to address questions states have about the website and take suggestions for improvement. State representatives will discuss how they have used the resource in their states.

State Leads:

Diane C. Duffy, Vice President, Finance and Administration, Kansas Board of Regents

Larry Tremblay, Deputy Commissioner for Planning, Research and Academic Affairs, Louisiana Board of Regents

Gina Wekke, Assistant Vice Chancellor for Academic Affairs, Oklahoma State Regents for Higher Education

Resources:

Matthew Crellin, Research Associate, National Center for Higher Education Management Systems

Patrick Kelly, Senior Associate, National Center for Higher Education Management Systems

Facilitator:

Katie Zaback, Policy Analyst, State Higher Education Executive Officers

Breakout 2: The invisible cost: Measuring and managing the institutional costs of student attrition (Great Lakes D)

The national agenda to significantly improve completion rates can benefit from rigorous analysis and clear understanding of student attrition by institutions, SHEEO agencies, and policymakers. A new policy brief from the Delta Cost Project at AIR analyzes the institutional costs from student attrition and provides ways for institutions and states to measure and manage attrition. This study found that a 20% reduction in attrition could increase degree/certificate awards by 6%—a big step toward meeting national goals to increase education attainment—at no additional cost. Such a reduction would help in meeting state and national attainment goals.

One of the authors of the Delta study and senior manager from a state SHEEO agency will discuss how understanding attrition and its costs can inform policy productivity and efficiency discussions in states. The discussion will explore using data to answer key questions about attrition and degree costs, and methods to communicate about these issues with institutions, policymakers and the public.

State Lead:

Lee Holcombe, Director, Higher Education Policy Institute, Texas Higher Education Coordinating Board

Resource:

Nate Johnson, Founder and Principal Consultant, Postsecondary Analytics

Facilitator:

Andy Carlson, Policy Analyst, State Higher Education Executive Officers

1:45 PM - 3:00 PM

Workshop Breakouts (continued)

Breakout 3: College and career readiness assessments: Resetting the bar on what it means to be college and career ready (Great Lakes E)

Representatives from Texas and Kentucky will lead a discussion on what they are learning from their “College and Career Readiness initiatives” in their states. A facilitated discussion will explore questions states may need to address such as the following: Are students assessed as not college ready still workforce ready? What are the consequences for postsecondary education if a large number of high school students assessed are not college ready? Are the current diagnostic tools, such as COMPASS and ACCUPLACER, sufficient for providing students who are not assessed as college ready with a clear pathway on how to become college ready? Do changes need to be made to the current method for teaching developmental education courses?

State Leads:

John T. DeAtley, Director, P-20 Initiatives and College Readiness, Kentucky Council on Postsecondary Education

Suzanne Morales-Vale, Director, Developmental and Adult Education, Texas Higher Education Coordinating Board

Facilitator:

Julie Carnahan, Senior Associate, State Higher Education Executive Officers

3:00 PM - 3:15 PM

Workshop Break

3:15 PM - 4:30 PM

World Café for Workshop Participants (Michigan)

As a conversational process, the World Café is an innovative yet simple method to stimulate conversations about questions that matter. The conversations link and build on each other as people move between groups, cross-pollinate ideas, and discover new insights on issues important to their professional work or community. The process can evoke and make visible the collective intelligence of a group, thus increasing people’s capacity for effective action in pursuit of common aims.

Participants will move from table to table, holding small-group discussions while enjoying beverages. Please focus your discussions on these three questions:

- How should SHEEO agencies respond to the growing controversy over the value of degrees?
- How should SHEEO agencies respond to the trade-off between the number and the quality of degrees?
- What should SHEEO agencies do about the soaring college costs and the indebtedness of students and their families?

Facilitator:

Julie Carnahan, Senior Associate, State Higher Education Executive Officers

4:30 PM

SHEEO State Agency Workshop adjourns

SHEEO HIGHER EDUCATION POLICY CONFERENCE

The Westin Michigan Avenue Chicago

August 8-10, 2012

Collaborating Across Boundaries in Challenging Times

A G E N D A

Wednesday, August 8, 2012

5:30 PM - 6:30 PM **Welcome to Chicago Reception** (Great Lakes Foyer)

Reception sponsored by Kaplan Higher Education, represented by John Carreon, Vice President, State Affairs and Associate General Counsel

6:30 PM - 8:30 PM **Dinner** (Great Lakes Ballroom)

Emcee:

Paul Lingenfelter, President, State Higher Education Executive Officers

Welcome:

G.W. Reid, Executive Director, Illinois Board of Higher Education

Speaker:

Lieutenant Governor Sheila Simon, State of Illinois

Dinner sponsored by AcademyOne, represented by Angela Matarazzo, Vice President

7:00 AM - 8:30 AM **Breakfast for all Conference participants** (Great Lakes Foyer)

Sponsored by MGT of America, Inc.

7:00 AM - 8:15 AM **Optional Breakfast Session**
OECD's Assessment of Higher Education Learning Outcomes (AHELO) Feasibility Study: Overview and progress report on field work in Canada and the U.S. (Huron C)

In light of PISA's 15-year, multi-nation assessment of learning, the Organisation of Economic Co-operation and Development (OECD) launched a study in 2008 to determine the feasibility of assessing the learning of college graduates across nations and within disciplines. Beginning in 2010 and working with SHEEO, institutions in three states (Connecticut, Missouri and Pennsylvania) agreed to participate in the AHELO Generic Skills Strand. In 2011, Canada, specifically the Higher Education Quality Council of Ontario and institutions in that province, joined the Engineering Strand (one of the two piloted disciplinary assessments). Fieldwork (student assessments, faculty surveys, and institutional data reporting) in both strands began in January 2012 and was completed in May 2012. While OECD's analysis of the data and determination of feasibility will not be completed until early 2013, much has already been learned by institutions in the 16 participating nations.

This session will provide an overview of the AHELO assessment framework, an update on its development to date, and an initial report on participation by Canada and the U.S.

Presenters:

Mary Catharine Lennon, Senior Research Analyst, Higher Education Quality Council of Ontario

Michael P. Meotti, Executive Vice President, Connecticut Board of Regents for Higher Education

Rusty L. Monhollon, Assistant Commissioner for Academic Affairs, Missouri Department of Higher Education

James Moran, Vice Chancellor for Academic and Student Affairs, Pennsylvania State System of Higher Education

Facilitator:

Charles Lenth, Vice President for Policy Analysis and Academic Affairs, State Higher Education Executive Officers

8:30 AM - 9:30 AM **A vital new role to reach a shared goal** (Great Lakes Ballroom)

Speaker:

Jamie Merisotis, President and CEO, Lumina Foundation

Moderator:

John C. Cavanaugh, Chancellor, Pennsylvania State System of Higher Education; and Treasurer, SHEEO Executive Committee

9:30 AM - 9:45 AM **Break** (Great Lakes Foyer)

9:45 AM - 10:45 AM **Reclaiming the American Dream—Recommendations and Strategies of the 21st Century Commission Report** (Great Lakes Ballroom)

Speaker:

Walter Bumphus, President and CEO, American Association of Community Colleges

Respondent:

Cheryl L. Hyman, Chancellor, City Colleges of Chicago

Moderator:

Paul Lingenfelter, President, State Higher Education Executive Officers

10:45 AM - 11:00 AM **Break** (Great Lakes Foyer)

11:00 AM - 12:00 PM **Making America No. 1: State progress toward the 2020 goal** (Great Lakes Ballroom)

Introduction:

Mayor Rahm Emanuel, City of Chicago

Speaker:

The Honorable Arne Duncan, U.S. Secretary of Education

Moderator:

George Pernsteiner, Chancellor, Oregon University System; and Chair, SHEEO Executive Committee

12:00 PM - 1:00 PM **Lunch** (Michigan Ballroom)

1:00 PM - 2:30 PM **College affordability and student debt** (Great Lakes Ballroom)

Total student loan debt in the United States has now surpassed both credit card debt and automobile loans, prompting a broad-reaching public conversation in recent months about both the affordability of higher education and the implications of rising debt. With tuition rates increasing, more students than ever are taking out student loans, and early data suggests that both individual student loan debt levels and default rates are increasing. These trends are likely to have an impact on national and state economies as well as the higher education sector. This panel of experts will discuss the potential economic implications of student debt, the importance of consumer protection, and the state and federal roles in this conversation.

Introductions:

Diane Barrans, Executive Director, Alaska Commission on Postsecondary Education

Presenters:

David Bergeron, Acting Assistant Secretary, Office of Postsecondary Education, U.S. Department of Education

Michele A. Casey, Assistant Attorney General, Consumer Fraud Bureau, Office of the Illinois Attorney General

Kelly Edmiston, Senior Economist in Community Development, Federal Reserve Bank of Kansas City

Respondent:

Sandy Baum, Higher Education Policy Analyst, The George Washington University

Moderator:

Martha Kanter, Under Secretary, U.S. Department of Education

2:30 PM - 2:45 PM **Break** (Great Lakes Foyer)

2:45 PM - 3:45 PM

Breakouts**Breakout 1: Context for success: Making sense of institutional differences in student backgrounds, quality, and cost** (Great Lakes Ballroom)

Policymakers and education leaders all agree we face significant challenges in meeting the country's need for increased educational attainment. Getting there, however, is challenging for numerous reasons not the least of which is the complexity and diversity of American higher education. What practical ideas for measurement of higher education outcomes can we advance given this complexity? How can outstanding (or weak) performance be recognized and progress be acknowledged, given the differences in student populations from institution to institution and from one year to the next? This session will present a preview of a national project developing resources to help address these issues. Representatives from two states will join the project's co-directors to weigh in on this important topic.

Panelists:

Sandy Baum, Higher Education Policy Analyst, The George Washington University

Lee Holcombe, Director, Higher Education Policy Institute, Texas Higher Education Coordinating Board

Kim Hunter-Reed, Chief of Staff, Louisiana Board of Regents

David L. Wright, Chief Policy and Research Officer, Tennessee Higher Education Commission

Moderator:

Danette Howard, Secretary of Higher Education, Maryland Higher Education Commission

Breakout 2: "Degree completion initiatives"—What are we learning? (Great Lakes DE)

The Institute for Higher Education Policy's Win-Win initiative identified students from over 60 community colleges across nine states who either have enough credit hours to earn an associate degree or who need less than nine credit hours to complete the degree. Come learn how the identification of these students was accomplished, how the utility of a degree audit process was demonstrated, and what institutional and state policies help or hinder the degree completion process.

Panelists:

Clifford Adelman, Senior Associate, Institute for Higher Education Policy

Derrick Manns, Vice President for Academics and Institutional Research, Louisiana Community and Technical College System

Rusty Monhollon, Assistant Commissioner for Academic Affairs, Missouri Department of Higher Education

Moderator:

David R. Russell, Commissioner of Higher Education, Missouri Department of Higher Education

3:45 PM - 4:00 PM

Break (Great Lakes Foyer)

4:00 PM - 5:00 PM

Breakouts**Breakout 1: Privacy and data sharing in higher education: Open your data, not Pandora's Box**
(Huron AB)

Data are an increasingly critical resource to help students succeed in college and for policymakers as they work to enable that success. With data usage comes responsibility: data must be used in appropriate ways. Speaking on behalf of the U.S. Department of Education, Kathleen Styles will explore the evolving nature of privacy and what that means for data usage. She will also provide an update on the most recent Family Education Rights and Privacy Act (FERPA) regulations and the impact on postsecondary data and data sharing agreements between education sectors and, potentially, labor.

Speaker:

Kathleen Styles, Chief Privacy Officer, U.S. Department of Education

Moderator:

Hans Peter L'Orange, Vice President for Research and Information Resources, State Higher Education Executive Officers

Breakout 2: Innovative student aid programs (Great Lakes DE)

States continue to experiment with ways to allocate limited financial aid dollars with the goal of improving retention and ultimately completion. West Virginia's PROMISE Scholarship is a merit-based financial aid program, currently serving more than 9,000 students, for which eligible students must complete 30 credit hours per year to maintain eligibility for up to eight consecutive semesters. An analysis of the program by Judith Scott-Clayton found these progress requirements improved four-year graduation rates by 6.7% for PROMISE recipients, while reducing the overall cost of the program.

Massachusetts is piloting a new financial aid program beginning Fall 2012 designed to improve retention and time to degree. This program is designed to measure the effectiveness of various allocation amounts and payment schedules, eligibility requirements, and time limitations on student retention and degree/certificate completion. The results of the pilot program may lead to policy changes for the state's current financial aid programs.

Panelists:

Rob Anderson, Executive Vice Chancellor for Administration, West Virginia Higher Education Policy Commission

Clantha McCurdy, Senior Deputy Commissioner, Office of Student Financial Assistance, Massachusetts Department of Higher Education

Moderator:

Brian T. Prescott, Director of Policy Research, Western Interstate Commission for Higher Education

4:00 PM - 5:00 PM

Breakouts (continued)**Breakout 3: Tuning USA: How tuning is making a difference in the culture of higher education (Ontario)**

Tuning USA is a state- and discipline-focused but faculty-led initiative to improve higher education through more clearly and uniformly defined degrees that are more-readily understood by students, parents, policymakers, and employers. In addition, it is hoped that through tuning, the quality of the teaching/learning process will rise as faculty begin to think about teaching their disciplines in new ways. The Institute for Evidence-Based Change is the technical partner for Tuning USA, assisting participants in the Tuning process. Panelists in this session will describe the Tuning efforts in their states and in several MHEC states. Among the disciplines being Tuned are history, physics, engineering and psychology. Come hear why these states chose to Tune, what the outcomes are, and the strategies they used or are continuing to adapt in order to weave Tuning concepts into the fabric of our academic enterprise. Panelists will offer their insights into what the greatest challenges are to successful Tuning, and how the Tuning process might change policy. Tuning USA is funded by the Lumina Foundation for Education and The William and Flora Hewlett Foundation.

Speakers:

Adina Chapman, Project Coordinator, Tuning USA, The Institute for Evidence-Based Change

Christopher Rasmussen, Vice President for Research and Policy Analysis, Midwestern Higher Education Compact

Phyllis "Teddi" Safman, Assistant Commissioner for Academic Affairs, Utah System of Higher Education

Mary E. Smith, Assistant Deputy Commissioner for Academic Planning and Policy, Texas Higher Education Coordinating Board

Moderator:

Charles Lenth, Vice President for Policy Analysis and Academic Affairs, State Higher Education Executive Officers

5:00 PM

Evening on your own

- 7:30 AM - 8:30 AM **Breakfast buffet for all Conference participants** (Great Lakes Foyer)
- 8:30 AM - 9:30 AM ***A Test of Leadership: Charting the Future of U.S. Higher Education* four years later: How has American higher education performed?** (Great Lakes Ballroom)
- Speaker:
The Honorable Margaret Spellings, President and CEO, Margaret Spellings and Company; immediate past U.S. Secretary of Education
- Moderator:
Paul Lingenfelter, President, State Higher Education Executive Officers
- 9:30 AM - 9:45 AM **Break** (Great Lakes Foyer)
- 9:45 AM - 10:45 AM **More degrees, higher quality learning: How do we get both?** (Great Lakes Ballroom)
- The completion agenda, aimed at increasing the number of Americans with career certificates or college degrees, and closing attainment gaps for traditionally underrepresented populations, is underway nationwide. Progress is being made on the overarching goal of increasing output and efficiency in public colleges and universities. Yet, concern is being raised that without other changes there may be a tradeoff between the number of degrees and the quality of those degrees. Is the completion agenda compromising the focus on learning and the quality of degrees? Hear what national leaders and advocates say about this tradeoff and how to address it.
- Speakers:
Carol Geary Schneider, President, Association of American Colleges and Universities
Stan Jones, President, Complete College America
- Moderator:
Dewayne Matthews, Vice President for Policy and Strategy, Lumina Foundation
- 10:45 AM - 11:00 AM **Break** (Great Lakes Foyer)
- 11:00 AM - 12:00 PM **Breakouts**
- Breakout 1: Data under scrutiny—The growing pressure to use workforce data: What to use, how to use it** (Huron AB)
- The use of workforce data to inform education policy is drawing attention from multiple directions. This session will provide an introduction to several initiatives designed to use this resource. One pilot project, funded by the Gates Foundation and directed by NCHEMS, is using metrics to measure employment outcomes at 20 institutions. Another project highlights the Kentucky Community & Technical College Systems innovative use of labor market information to gauge program performance, inform program and curricular decisions, and advise students. In the closing portion of this session, the panelists will discuss the demand for information on gainful employment and the realities of the available data to address the issue.
- Panelists:
Patrick J. Kelly, Senior Associate, National Center for Higher Education Management Systems
Christina Whitfield, Director of Research and Policy Analysis, Kentucky Community and Technical College System
- Moderator:
Michael A. Boulus, Executive Director, Presidents Council, State Universities of Michigan

11:00 AM - 12:00 PM **Breakouts (continued)**

Breakout 2: Complete College America: How states are utilizing common completion metrics in performance funding formulas and other state policy initiatives (Great Lakes DE)

Complete College America was created in 2009 to work with states to significantly increase the number of Americans with quality career certificates or college degrees and to close attainment gaps for traditionally underrepresented populations. Since its inception, CCA has worked with national partners and states to define and collect a set of college completion metrics designed to measure and inform progress toward completion goals. As more and more states are integrating completion goals into their strategic initiatives and funding formulas, Complete College America and the common completion metrics developed by CCA in conjunction with the National Governors Association provide a common foundation for states.

Panelists:

Michael Baumgartner, Vice President, Finance and Special Projects, Complete College America

Karen Helland, Acting Director for Research, Analysis, Policy Development, and Publications, Illinois Board of Higher Education

Tony Hutchison, Vice Chancellor for Strategic Planning, Analysis, and Economic Development, Oklahoma State Regents for Higher Education

Moderator:

Katie Zaback, Policy Analyst, State Higher Education Executive Officers

Breakout 3: The four A's of distance education—Authorization, Accreditation, Access, and Accountability (Ontario)

Multiple initiatives are underway to ease the burden on institutions and lessen the complexity resulting from different sets of regulations for authorization to operate distance education programs across states, and potentially in all 50 states. In this session, panelists from the President's Forum/Council of State Governments, the regional associations, the accreditation community, and the new Commission on the Regulation of Postsecondary Distance Education, will discuss the status of their work and how they can work together and with states to reduce the complexity faced by all distance education providers. The panel presentations will be followed by a facilitated question and answer session.

Panelists:

Marshall A. Hill, Executive Director, Nebraska's Coordinating Commission for Postsecondary Education; and Chair-Elect, SHEEO Executive Committee

David A. Longanecker, President, Western Interstate Commission for Higher Education

Belle S. Wheelan, President, Southern Association of Colleges and Schools Commission on Colleges

Moderator:

Michael P. Meotti, Executive Vice President, Connecticut Board of Regents for Higher Education

12:00 PM - 1:00 PM **Lunch (Michigan Ballroom)**

1:00 PM - 2:00 PM

Working with business leaders and responding to changing workforce needs (Great Lakes Ballroom)

One of the many imperatives faced by higher education is the need to work with the leaders of business and industry to ensure graduates are prepared for changing opportunities and demands of employment. In the context of increased economic uncertainty and the growing importance of education, this imperative takes on even greater urgency.

The Georgetown University Center on Education and the Workforce (CEW) conducts research on three core topics—jobs, skills, and people—with the goal of better aligning education and training with workforce and labor market demands. Dr. Nicole Smith, Senior Economist at CEW and part of a team that maps, forecasts, and monitors human capital needs and development in the U.S. will highlight findings from a report that projects education demand for occupations in the U.S. economy through 2020.

Since the 1980s, the Committee for Economic Development (CED) has been a leading national business organization actively involved in education policy. Viewing students as future leaders and citizens as well as workers, CED sees improving educational outcomes as vital to individual and civic development as well as economic growth. Charles Kolb, past president of CED, will highlight recommendations from CED's new report, "Boosting Postsecondary Education Performance," which focuses on revitalizing the American postsecondary education system.

Speakers:

Charles Kolb, President, French-American Foundation; formerly President of the Committee for Economic Development

Nicole Smith, Senior Economist, Georgetown University Center on Education and the Workforce

Moderator:

David L. Buhler, Commissioner, Utah System of Higher Education

2:00 PM

Conference adjourns—thank you for coming!

We thank our exhibitor sponsors for their support—CollegeSource, DecisionAcademic, and Parchment.

Mark your calendars for next year's conference—August 6-9, 2013, at a venue to be determined.